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Rand McNally and Company
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Rand McNally and Company : Rand McNally Quick Reference World Atlas (World Atlas / Quick Reference)
before purchasing it in order to gage whether or not it would be worth my time, and all praised Rand McNally Quick Reference World Atlas (World Atlas / Quick Reference):

8 of 8 people found the following review helpful. Not helpful for my needsBy Ella KwintI'm reminded that back in the day people relied on these sort of 'folding' (yet they never really fold back to original form) map to navigate a city. Swing by a gas station, pay a buck and voila! Rand McNally has been doing this for years. However, opening up one of these suckers while actually in a vehicle, especially without a passenger's aid has GOT to be right up there with drunk driving in terms of danger. Thank heaven for audible GPS.However, I am planning a move to PGH. I purchased

this to hang on the wall to familiarize myself with the layout of the town. Unfortunately, I don't find it helpful. The color scheme, font, and general muted print color is not easy on the eyes. And mind you, this is while the map is completely stationary. I realize the task of determining what details to include on a general roadmap must be a difficult challenge--leave important info out and people gripe it's not detailed enough. Include too much and it becomes an impossible-to-read cluttered mess. Somehow this map manages to fail me on all levels. PGH is made up of dozens upon dozens of neighborhoods, some only a few blocks long, so I didn't have unrealistic expectations that this particular style of map would include them. However, just trying to find, for example, the popular area known as Oakland (near the college and hospital) took me forever....hunting and pecking around microscopic print, not aided by intelligent shading, was a study in frustration. If you can't even make out road names, why include them at all?As common in this style of map, one side is a layout of the region, complete with a few exurbian areas; the general area of 'downtown' is on the opposite side, blown up. However, the readability and practical details of the magnified PGH proper is still frustrating, only taking up a fraction of the entire unfolded page. Rand McNally must know there's little demand in this day and age for tangible maps and decided they didn't really need to put any effort into their design. My husband has perfect 20/20 vision and still has to squint to make out some detail. Again, my biggest gripe is the pastels used that mutes the ability to read it comfortably unless using the brightest light. I know it's cheaper to purchase this map than a fast food burger, but I'd gladly pay a bit more to actually learn about city streets rather than invest in a magnifying glass. I bought a better book-style map of the city and guess will just Xerox certain pages to fashion my own layout as keeping this pinned up on my wall has not helped me even in the vaguest way. And not in a million years can I imagine using this map to genuinely navigate 'live' through PGH. Avoid.1 of 1 people found the following review helpful. A fine map indeed!By Nonnie SThis map was a gift to my daughter who lives in Atlanta and she said that she loves it. It gives her perspective beyond the GPS that she needs to navigate through the area. That's good enough for me!1 of 1 people found the following review helpful. Great Map!!By Robin WarrenThis map was just what I needed b/c I am thinking to relocate to the Atlanta area and I wanted to map out certain points of interest and good schools and where the companies are that I will be applying to for a job. This helps to narrow down my search.

64-page atlas with a comprehensive index, world information tables, major city populations and much more.Printed in 1999, colorful and easy to read