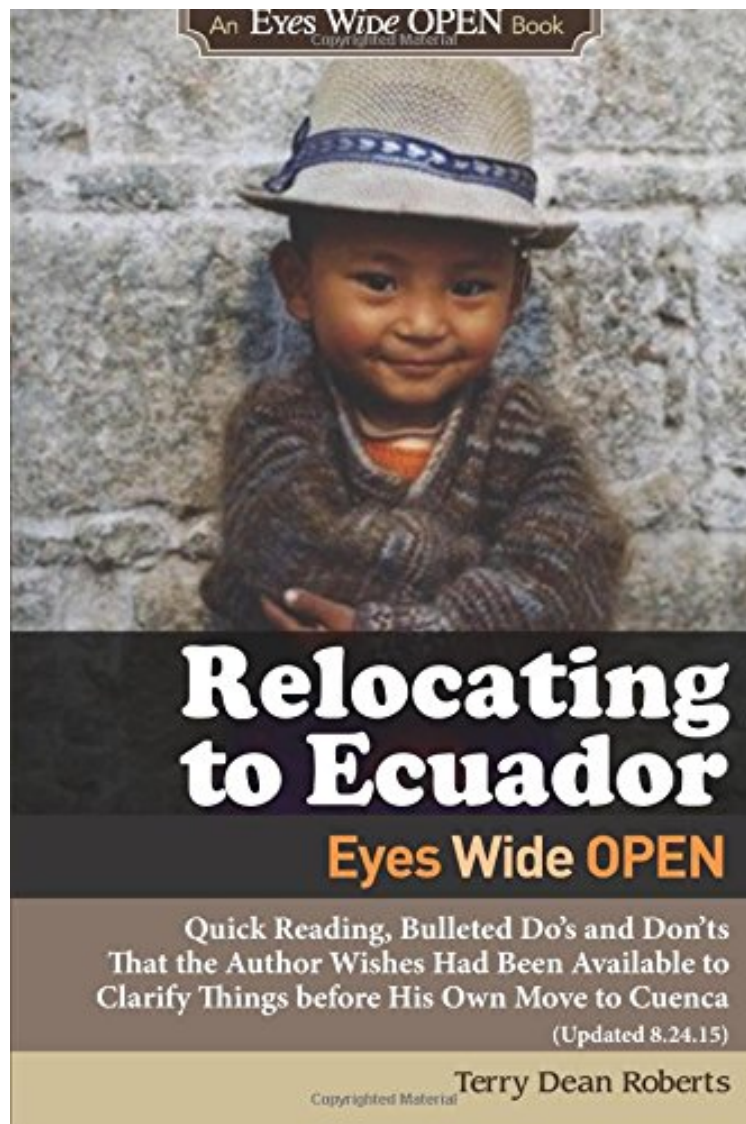


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Terry Dean Roberts

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised Relocating to Ecuador - Eyes Wide OPEN: Quick Reading, Bulleted Do's and Don'ts That the Author Wishes Had Been Available to Clarify Things before His Own Move to Cuenca (Updated 12.12.15):

3 of 3 people found the following review helpful. Best book I've read on relocating to Ecuador
By Expressed Reviews
This book is exceptionally well written and contains everything you need to know about relocating to Ecuador. The author is an accomplished writer and he provides plenty of external links throughout the book. Out of the 5 books that I've read on relocating to Ecuador, this one is leaps and bounds ahead of the rest. It covers the topic from A to Z and everything else in between. 5 stars
3 of 3 people found the following review helpful. Great resource for readers that want to relocate to Ecuador long term.
By Beatrice
Relocating to Ecuador by Terry Dean Roberts provides a great contemporary overview covering the most important aspects of life in Cuenca 2015. He generously includes lots of photos and several maps. What makes this book unique and really valuable is the focus on creating an online digital information business to supplement your income while living in Cuenca. I highly recommend this book to readers who are considering a move out of their country and readers who have made the journey and are seeking a money making project on the side.
0 of 0 people found the following review helpful. Informative and Comprehensive
By R_Marcom
A quick read, informative and comprehensive. I would have liked more discussion of day-to-day life. Those activities which are described in the book are helpful. A map or two would be useful. All together, this book is very helpful for gaining a flavor of the transition from wannabe to expat. I appreciate the author's efforts to give insight into attitudes which bring success or failure. I'm looking forward to the expat experience.

This book features four-color reproduction inside and out - with some 35 stunning color photos of Ecuador. The photos capture the true beauty, colorfulness and spirit of Ecuador. For several years now, Ecuador has been a hot destination for gringo relocation. There have been plenty of online resources spreading information and disinformation about Ecuador as a retirement or part-time living destination. As of this writing, I've lived in Cuenca, Ecuador, for 20 months after moving here sight unseen. My intention going in, and to this day, is to live here the remainder of my days. Having arrived, I now have a terrific cadre of both gringo and Ecuadorian friends in Cuenca who continually share experiences with one another about theirs and other gringos' relocations to Ecuador. Much of the important stuff to think about regarding moving to Ecuador is out there--but it's scattered all over creation. And the little gold nuggets of knowledge that you really need to guide you get lost in the mayhem. In this book, I focus largely on clarifying topics that I've found to be confusing, elusive, under-appreciated, and/or misunderstood. I've drawn the insights and recommendations from my own experience, those of other expats who I've gotten to know, and from facilitators who specialize in helping expats here navigate through the maze of getting settled and daily living. It is also written in bulleted style, with keywords in bold type, so you can scan the information quickly, as needed, when needed, to find answers. Many expats who relocate overseas need to supplement their incomes in some manner--if only by several hundred dollars a month. One thing about this book that truly sets it apart is the robust section on doing business online from wherever you live, especially the many, many advantages of selling information online (commonly called infopreneuring). Such businesses can completely avoid the challenges of navigating the maze of legally starting a business in a foreign country and dealing with the language barrier. Ok, back to your prospects of happiness in Ecuador: Here's a big hint about your potential happiness here. It's all about the "software", not the "hardware"!!! In that analogy, the "software" is all the programming (read baggage) that you carry around in your head. Obviously, it travels with you wherever you go, meaning you don't change it merely by moving. (Or, as someone once quipped, "Wherever you go, there you are!") The "hardware" is the environment in which you live--in this case Ecuador, more specifically, Cuenca, Ecuador. My point is, Ecuador is Ecuador. Like most anywhere, it has pleasant attributes--in Ecuador's case, many of them--and a few potentially off-putting attributes. It is what it is. Your attitude determines your response to both. Everyone experiences everything through their unique filters (programming). And that programming has 100 times more impact on how you view your life experience than the environment itself. Lest there be any misunderstanding, let me be abundantly clear that while Ecuador has all the idiosyncrasies presented below, I love my life in Cuenca, Ecuador. The book includes a list of the things I personally love and am grateful for every day.

About the Author
I moved to Cuenca, Ecuador from Seattle, Washington in December of 2013. My primary motives were three-fold: 1) So that the remainder of my life would be a stimulating adventure, not a fade-out. 2) To avoid the extensive and dramatic governmental and political changes occurring in the U.S. 3) To enjoy a lower everyday cost-of-living that enabled more indulgences and travel. ===== I am a 35-year veteran information marketing entrepreneur, marketing executive, business strategist, and consultant. A small sampling of his high-visibility client experience includes: Procter Gamble, Kimberly Clark, NASDAQ, Paramount Studios, Arm Hammer, Microsoft, Amway, and Kidzworld. ===== Professional History Currently: Founder, Multiple Streams Marketing, Cuenca, Ecuador Chief Marketing Officer of Root Cause Response LLC, a dietary supplement company specializing in proprietary ingredients that address all forms of excess body acid and its health consequences. Formerly: Developed

and implemented a complete business and marketing program to broker large quantity book sales between publishers and corporations who use books in their sales incentives programs. ===== Currently: Founder, Terry Roberts Consulting Services, Cuenca, Ecuador Publisher and Author of Relocating to Ecuador - Eyes Wide OPEN, the first in a series of books to be published under the Eyes Wide OPEN imprint. A strategic business and marketing consultancy for entrepreneurial companies. In his work, Terry stresses online strategies for acquiring, keeping and growing customer relationships with the objective of maximizing lifetime customer value. ===== Formerly: VP of Communities, Classmates Online Inc, Renton, WA: the leading reunion community ===== Formerly: Business Unit Director and Director of Marketing Services, eSOCIETY INC: a Web site development and e-commerce services company ===== Formerly: Founder and President, Sorensen Roberts Hansen, Seattle WA: a full-service advertising and marketing agency ===== Formerly: VP, Marketing Services - Western Region (Los Angeles, CA), Kelly-Nason Advertising, responsible for all client services, specializing in new product development and positioning. ===== Education/Credentials Bachelor of Arts in Communications, University of Washington Graduate, Income Builders International Free Enterprise Forum Graduate, Northwest Entrepreneur Network Entrepreneur University