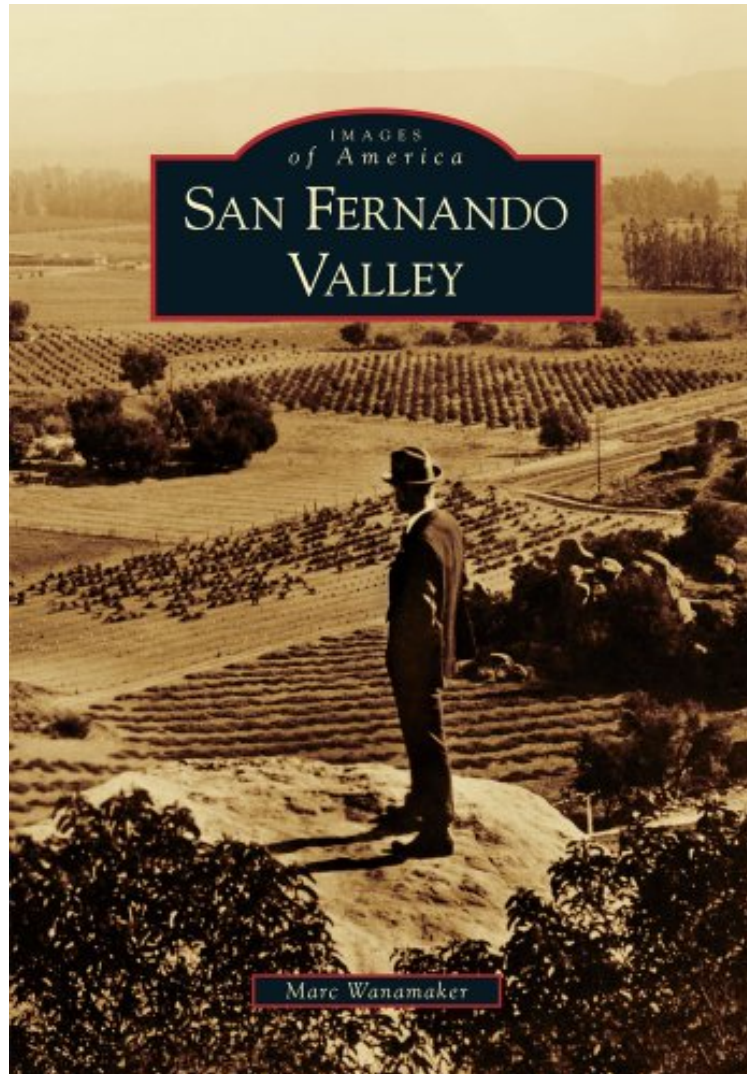


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5 of 5 people found the following review helpful. AMAZING historical photos and insights of the San Fernando Valley By calgolf723 The "San Fernando Valley" edition of the "Images of America" series delivers an AMAZING variety of photographic images and descriptions as "The Valley" grew from barren to farmland to suburbia to the urban environment that it has become. HIGHLY, highly recommended for anyone who's interested in the San Fernando Valley, ESPECIALLY those of us that grew up there and remember the "good old days" - well, this book chronicles the REALLY "good old days" and this is a valuable historical reference. Two HUGE thumbs up! 1 of 1 people found

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The Mission San Fernando was founded on September 8, 1797, as an outpost of New Spain, in the vast expanse between the San Gabriel and Santa Monica Mountains. Northwest over the Hollywood Hills from downtown Los Angeles, this land was developed into a vital farming and citrus breadbasket. After 1900, real estate developers began subdividing "the Valley," as it is popularly known, and by 1940, communities of Los Angeles proper and new cities formed into models of suburbia: Van Nuys, North Hollywood, Burbank, Studio City, Sherman Oaks, Encino, Northridge, Roscoe (Sun Valley), Tarzana, Canoga Park, Chatsworth, Calabasas, Hidden Hills, San Fernando, Glendale, Canoga Park, Pacoima, Toluca Lake, and Woodland Hills. The film industry built studios, location ranches, and support facilities in the valley. The aviation industries grew too, and the Hollywood, Ventura, and Golden State Freeways redrew the map. Songs, movies, and television shows have helped ingrain "the Valley" into L.A. lore.

Title: Vintage Valley LoveAuthor: Alysia Gray PainterPublisher: NBC LADate: 6/27/2011"San Fernando Valley" from Arcadia Publishing debuts on Monday, June 27.advertisement San Fernando Valley is rife with ghosts of the non-chain-rattling, non-special-effects sort. (Although, given the number of soundstages in the area, there are a couple of wraiths of the chain-rattling, CG-y sort, on occasion.)And we are glad to have these ghosts. Because while the sunshiny stretch has changed a lot over the last century, one can still see remnants of its citrus-sweet past, its first ranches, its nascent movie studios, and even its earliest subdivisions. The concept of suburbia certainly wasn't invented yesterday.But, of course, the search for those things is made so much easier when several amazing photographs are compiled in one book. "San Fernando Valley," from Arcadia Publishing, debuts on Monday, June 27, and like other offerings from the company it is plump with vintage snapshots and interesting tidbits of a time gone by.Is your favorite nook given the love? Toluca Lake, Tujunga, and Tarzana are represented. So are specific buildings, like Columbia Ranch and Victory Drive-In Theatre. And hoo, if Universal Studios wasn't on the eensy side once upon a time. Same for Warner Bros. and Disney. When we see our mega studios today it can be hard to remember that they started as a small clutch of buildings."San Fernando Valley" by Marc Wanamaker is \$21.99. Find more information at Arcadia Publishing.Copyright NBC Local MediaTitle: Journey through the San Fernando ValleyPublisher: Arcadia Publishing Date: 6/27/2011New from Arcadia Publishing's Images of America series is San Fernando Valley. In vintage photographs, repeat Arcadia author, Marc Wanamaker, shares the history of the valley. The book boasts more than 200 vintage images, giving readers a unique opportunity to reconnect to the history that shaped their community.The Mission San Fernando was founded on September 8, 1797 as an outpost of New Spain in the vast expanse between the San Gabriel and Santa Monica Mountains. Northwest over the Hollywood Hills from downtown Los Angeles, this land was developed into a vital farming and citrus breadbasket. After 1900, real estate developers began subdividing "the Valley," as it is popularly known, and by 1940 communities of Los Angeles proper and new cities formed into models of suburbia: Van Nuys, North Hollywood, Burbank, Studio City, Sherman Oaks, Encino, Northridge, Roscoe (Sun Valley), Tarzana, Canoga Park, Chatsworth, Calabasas, Hidden Hills, San Fernando, Glendale, Canoga Park, Pacoima, Toluca Lake, and Woodland Hills. The film industry built studios, location ranches and support facilities in the valley. The aviation industries grew too and the Hollywood, Ventura, and Golden State Freeways redrew the map. Songs, movies and television shows have helped ingrain "the Valley" into L.A. lore.Highlights of San Fernando Valley include: Early Subdivision of the Ranchos San Fernando Valley Development Motion Picture and Television Studios Filming Locations and Homes of the StarsAvailable at area bookstores, independent retailers, and online retailers, or through Arcadia Publishing at (888)-313-2665 or www.arcadiapublishing.com. Arcadia Publishing is the leading publisher of local and regional history in the United States. Our mission is to make history accessible and meaningful through the publication of books on the heritage of America's people and places. Have we done a book on your town? Visit www.arcadiapublishing.com.####Title: Author of San Fernando Valley History Signs at Duck Soup 8/15Author: Ken FermoylePublisher: examiner.comDate: 8/7/11Marc Wanamaker will present and sign San Fernando Valley (Images of America) at Duck Soup bookstore, 8818 Sunset Blvd., W. Hollywood CA 90069 at 7 pm, Monday, August 15. Wanamaker's book traces the history of Mission San Fernando and the growth it spawned following its founding on September 8, 1797, as an outpost of New Spain, in the vast expanse between the San Gabriel and Santa Monica Mountains. Northwest over the Hollywood Hills from downtown Los Angeles, this land was developed into a vital farming and citrus breadbasket. After 1900, real estate, as Wanamaker writes, developers began subdividing "the Valley," as it is popularly known, and by 1940, communities of Los Angeles proper and new cities formed into models of suburbia: Van Nuys, North Hollywood, Burbank, Studio City, Sherman Oaks, Encino, Northridge, Roscoe (Sun Valley), Tarzana, Canoga Park, Chatsworth, Calabasas, Hidden Hills, San Fernando, Glendale, Canoga Park, Pacoima,

Toluca Lake, and Woodland Hills. The film industry built studios, location ranches, and support facilities in the valley. The aviation industries grew too, and the Hollywood, Ventura, and Golden State Freeways redrew the map. Songs, movies, and television shows have helped ingrain "the Valley" into L.A. lore. About the Author Author Marc Wanamaker has written more than a dozen books on Hollywood and Los Angeles history and owns Bison Archives, one of Southern California's unique photographic collections. Among his books showcasing the Bison collection are Arcadia Publishing's two-volume sets on Beverly Hills and Hollywood.